Content Managed Website Design & Development

Beatrix Potter School

Considerations when producing a school website

Navigation should be intuitive to operate and recognisable

Content within the site should be well organised and easy to find

Accessibility Guidelines must be considered and adopted

The site should present correctly on all devices and screen sizes

External Social Media tools should be linked to when appropriate

Design and layout should equally appeal to Parents and pupils

Flash content should be used sparingly or avoided completely

The website's design should reflect other marketing material within the school

Possible website features

Diary
Calendar and List view of events and key dates

Image galleries
Associated with specific content & self contained

News & events

Promotional homepage banner area/slider

Search facility

Staff profiles

Twitter, YouTube & Facebook account

Prospectus and other import downloads

PTA activities

Fundraising

Interactive school plan

Curriculum

Term dates & holidays

Clubs & additional activities

Surrounding community

Parents area

Online resources

Visiting the school

Contact form and other information

Sitemap

...

website users can provide feedback on Page content, Galleries & News items All feedback would need to be approved by an administrator

Advantages to using Open Source Software (WordPress)

It's Free! There are no licence costs.

The technology is continually being developed and improved

The website design (Theme) is completely customisable for designers

The Content Management System is intuitive and easy to use by multiple user

WordPress is one of the most popular Content Management Systems used today

WordPress sites include:
- The Prime Minister's office (No.10)
- The Royal Ballet
- Wheaton College
- Mark Webber (F1) Official Site

WordPress website - Administrative Roles

Administrator

Somebody who has access to ALL the administration features

Editor

Somebody who can publish and manage news and pages as well as manage other users' news

Author

Somebody who can publish and manage their own news

Contributor

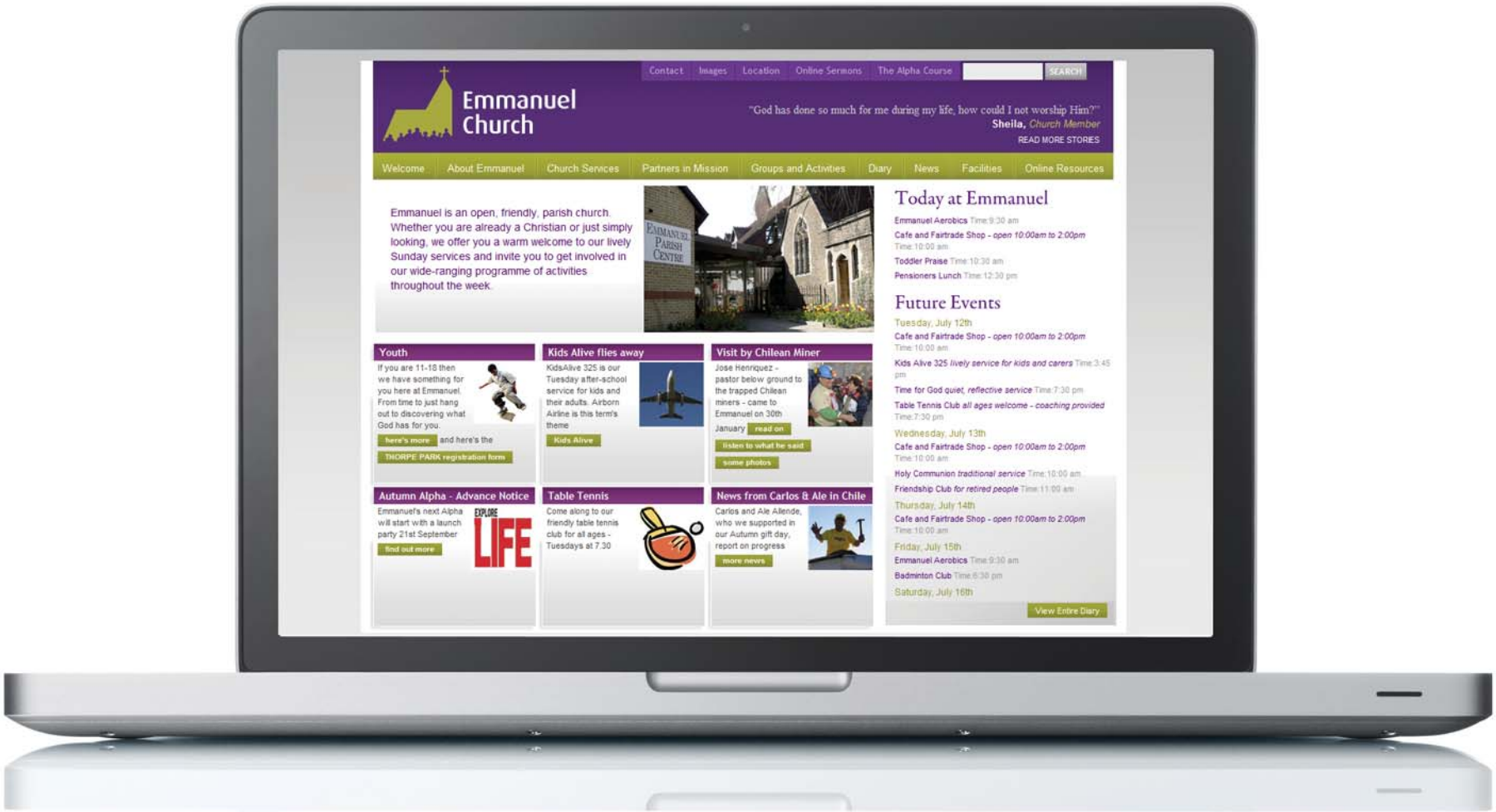
Somebody who can write and manage their news and pages but not publish thems

Subscriber

Somebody who can only manage their profile

Sites we've built using WordPress

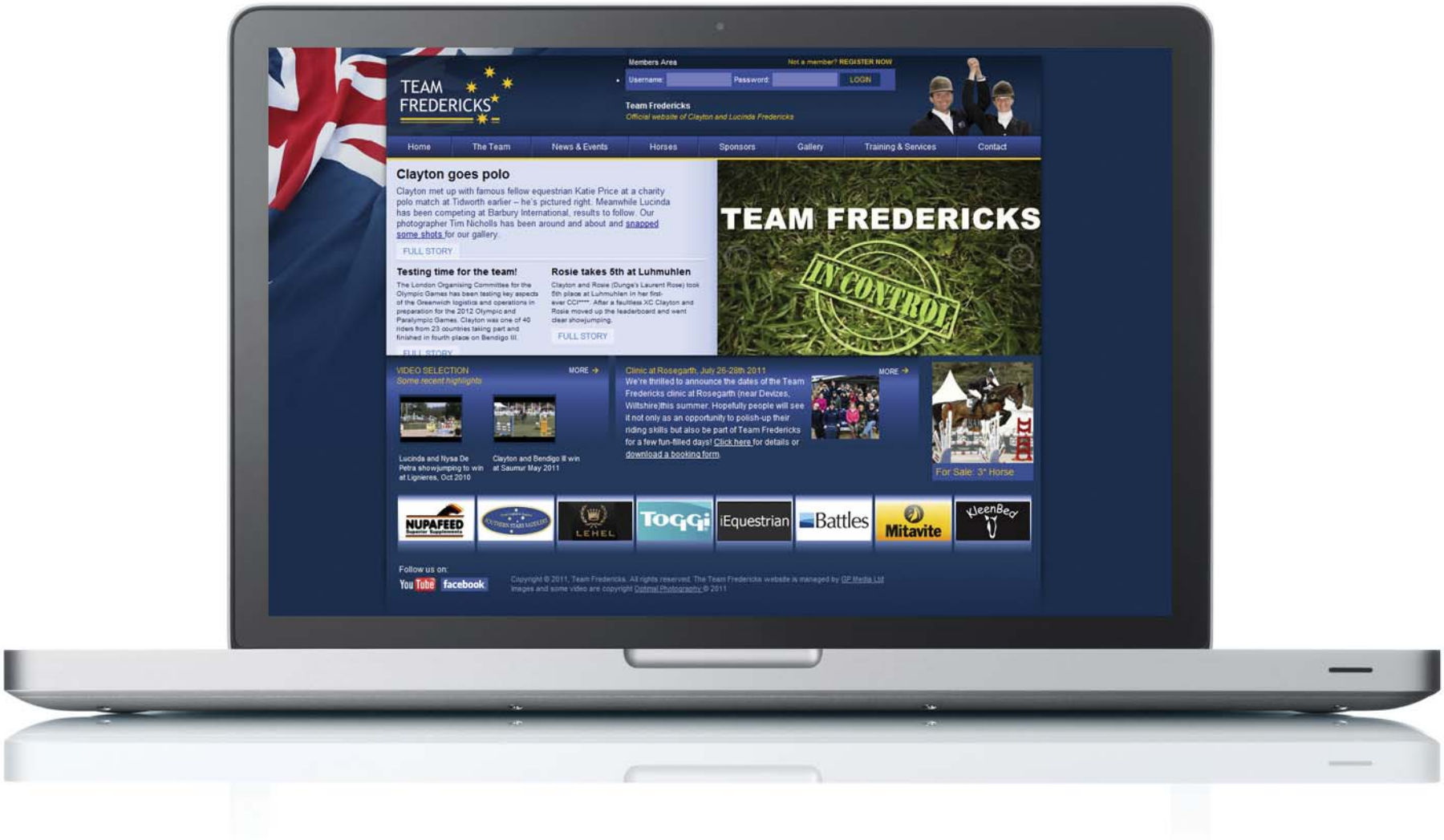
Emmanuel Church
www.emmanuelchurch.co.uk



Content Managed Website Design & Development
Beatrix Potter School

Sites we've built using WordPress

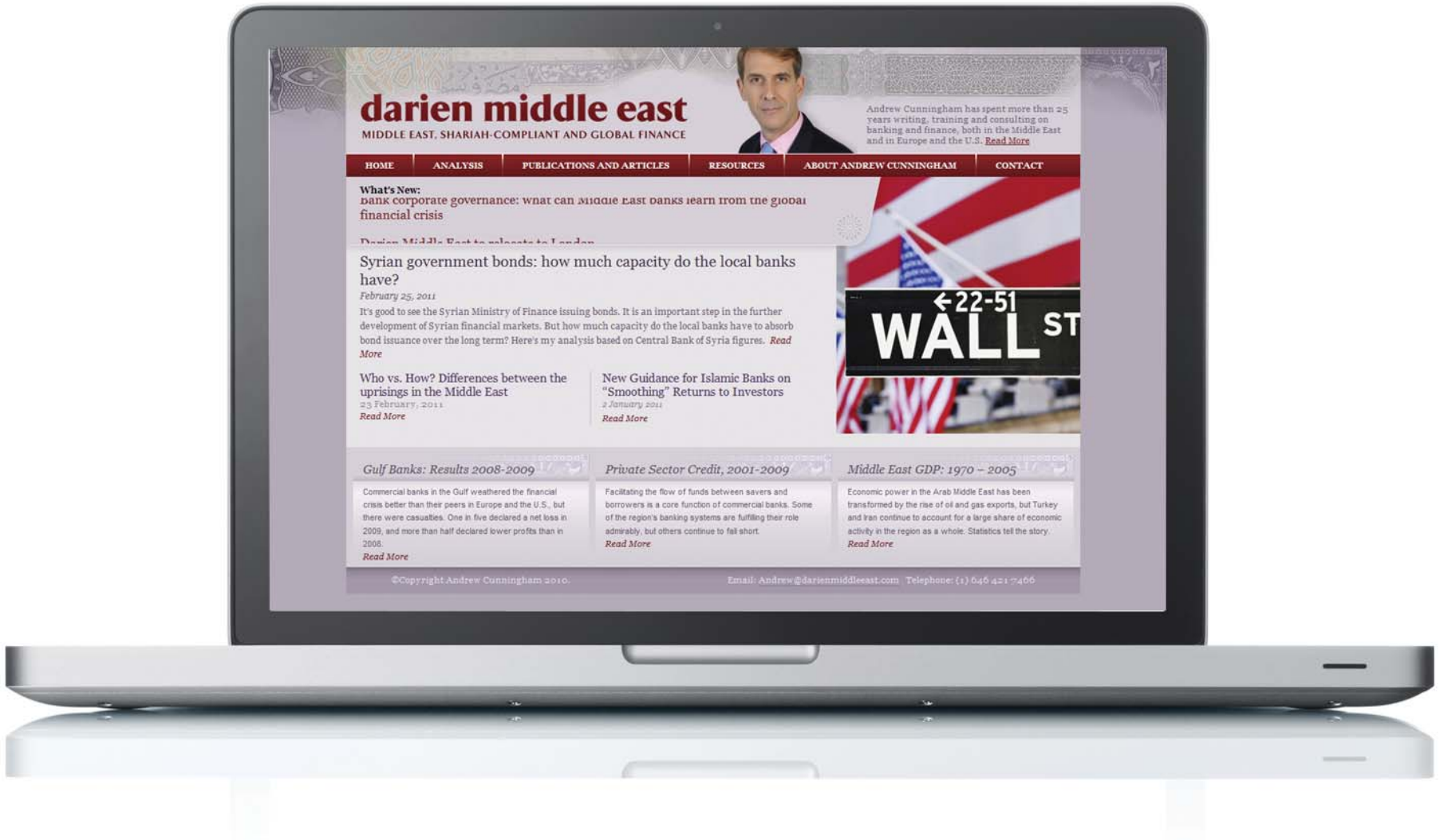
Team Fredericks - The official website of Clayton and Luinda Fredericks
www.teamfredericks.com



Content Managed Website Design & Development
Beatrix Potter School

Sites we've built using WordPress

Darien Middle East
www.darienmiddleeast.com



Content Managed Website Design & Development
Beatrix Potter School

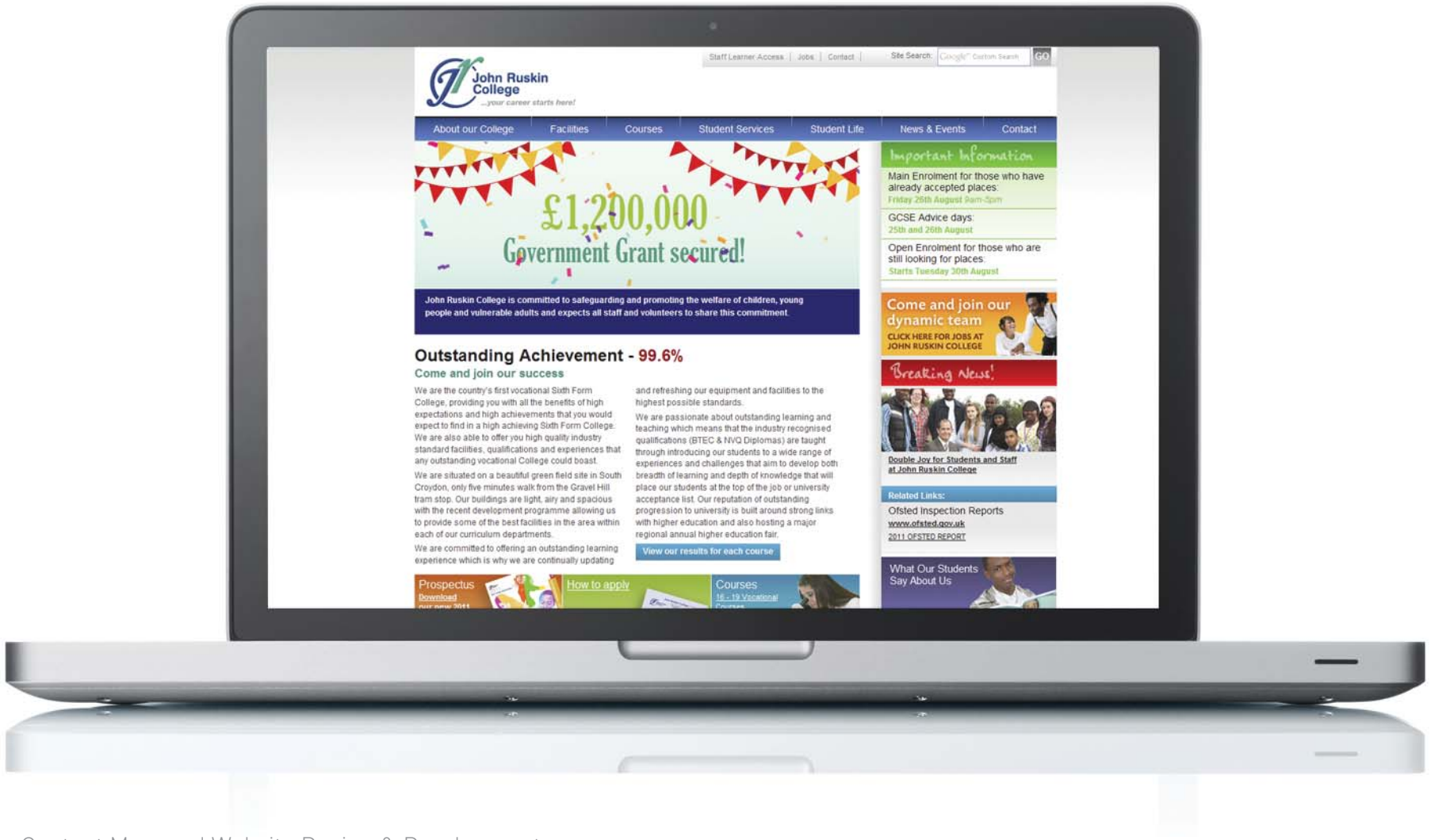
Educational websites designed and built

Haringey Sixth Form Centre
www.haringey6.ac.uk

Content Managed Website Design & Development
Beatrix Potter School

Educational websites designed and built

John Ruskin College
www.johnruskin.ac.uk



Content Managed Website Design & Development
Beatrix Potter School

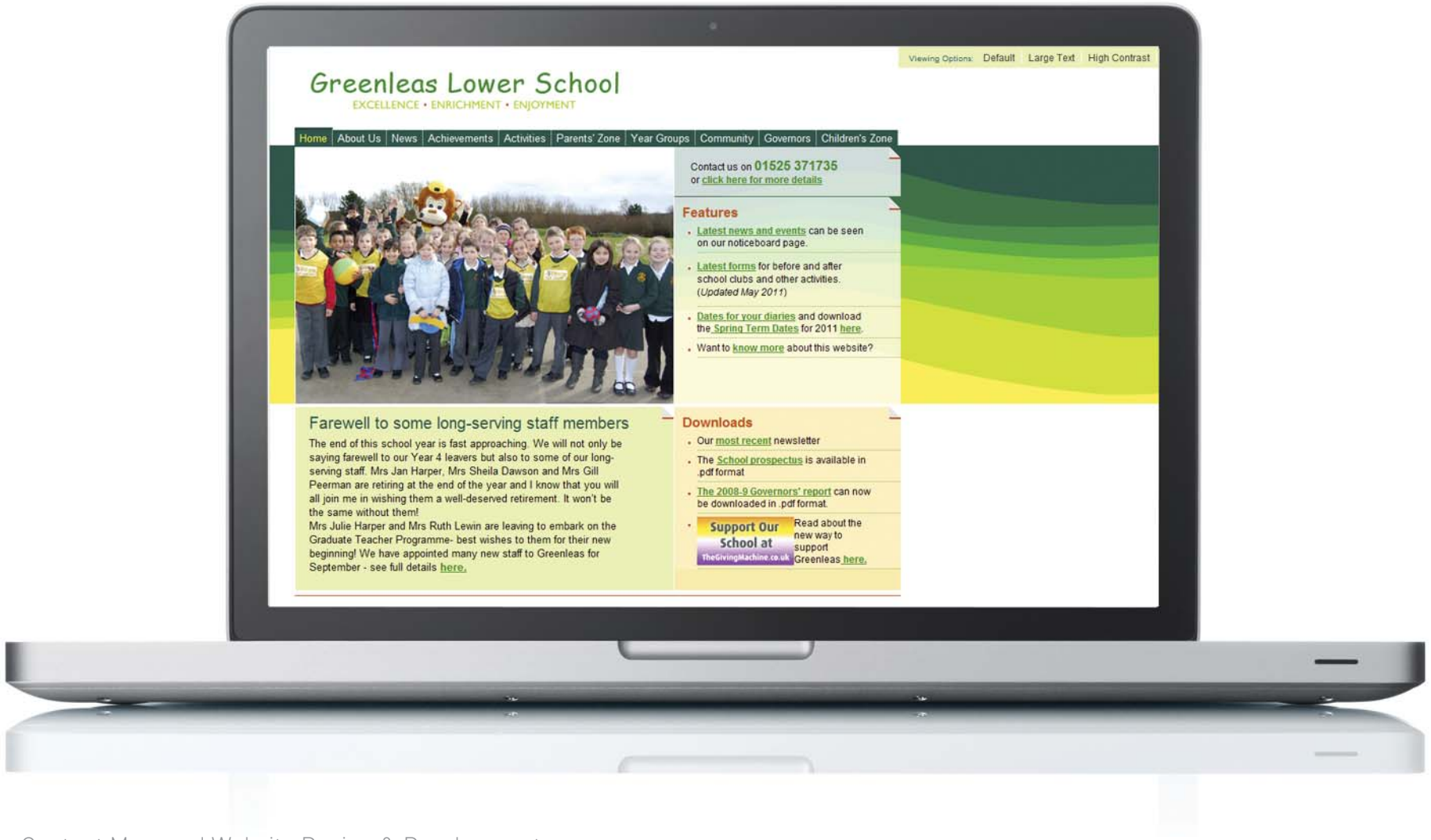
Educational websites designed and built

Working Men's College
www.wmcollege.ac.uk

Content Managed Website Design & Development
Beatrix Potter School

Educational websites designed and built

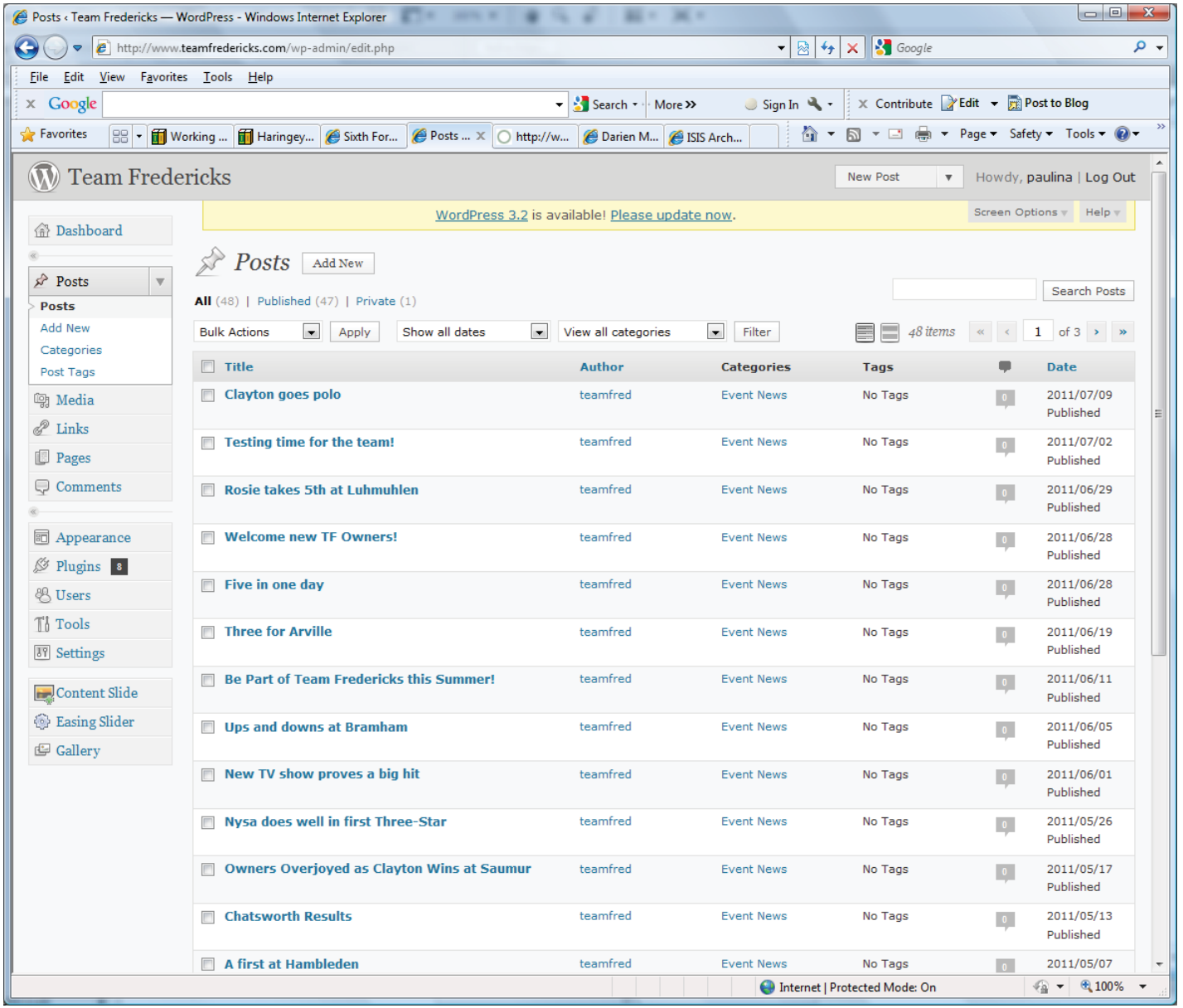
Greenleas Lower School
www.greenleas.net



Content Managed Website Design & Development
Beatrix Potter School

WordPress: CMS View

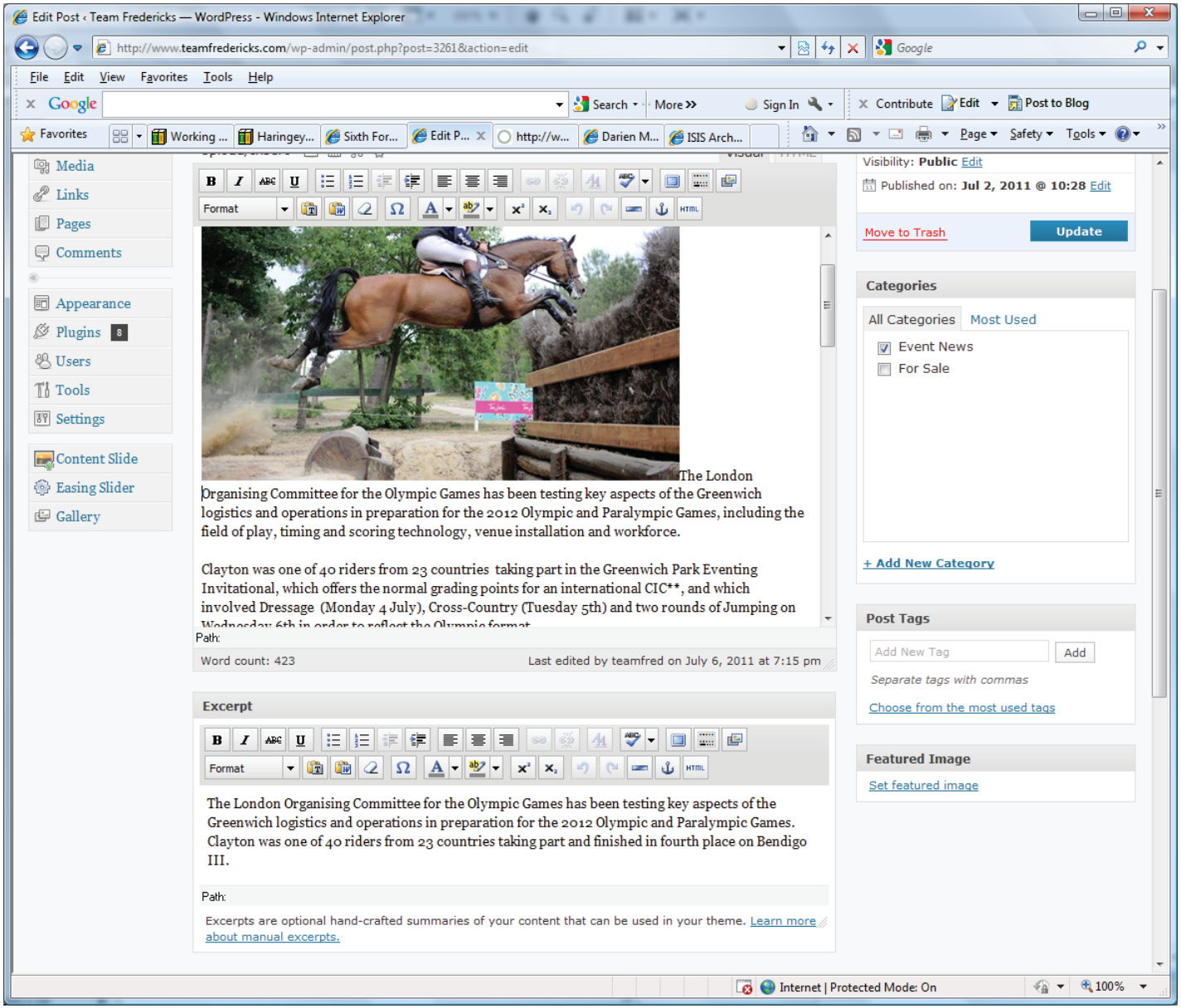
Manage Posts (News Items)



Content Managed Website Design & Development
Beatrix Potter School

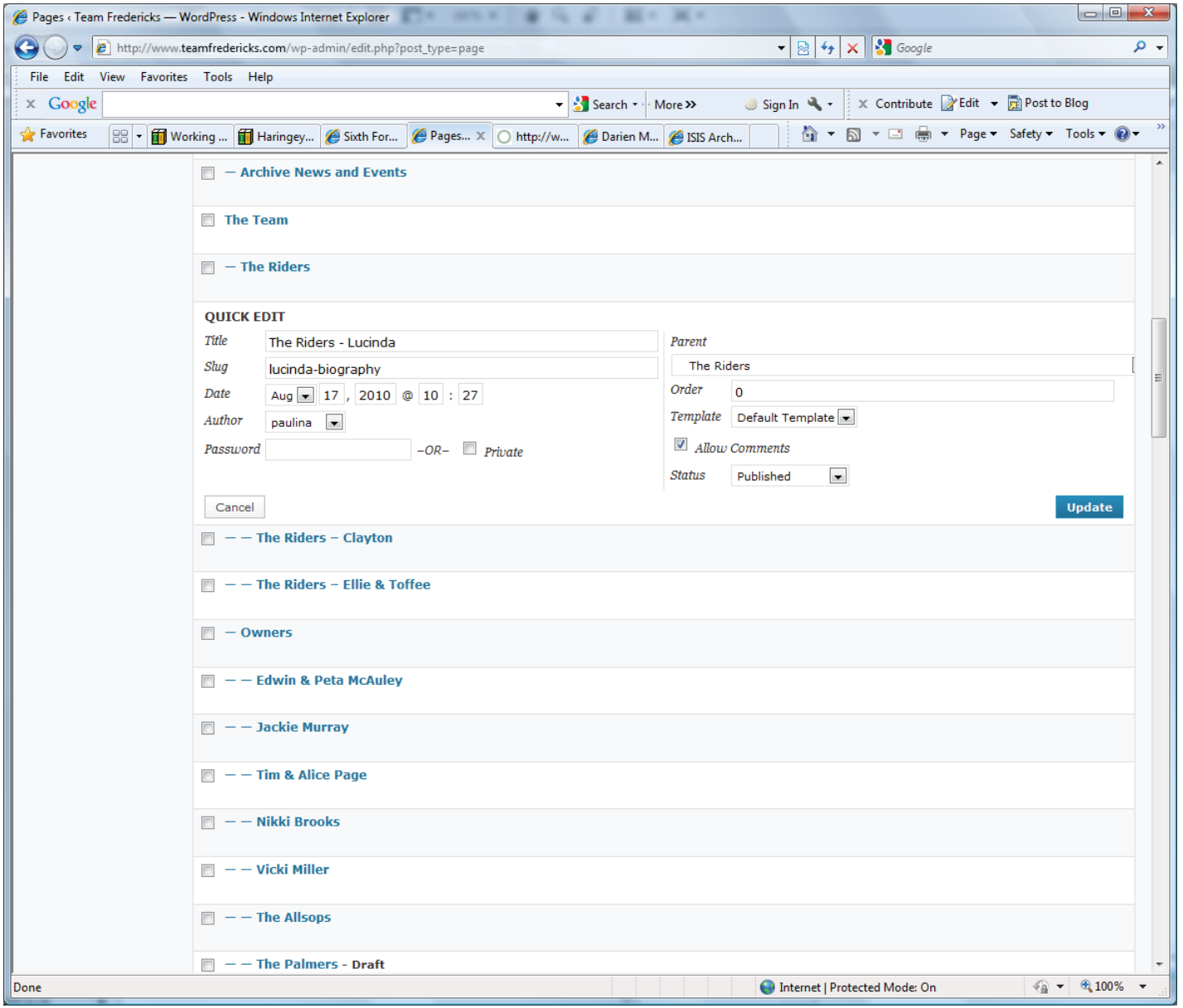
WordPress: CMS View

Edit Post (News Items)



WordPress: CMS View

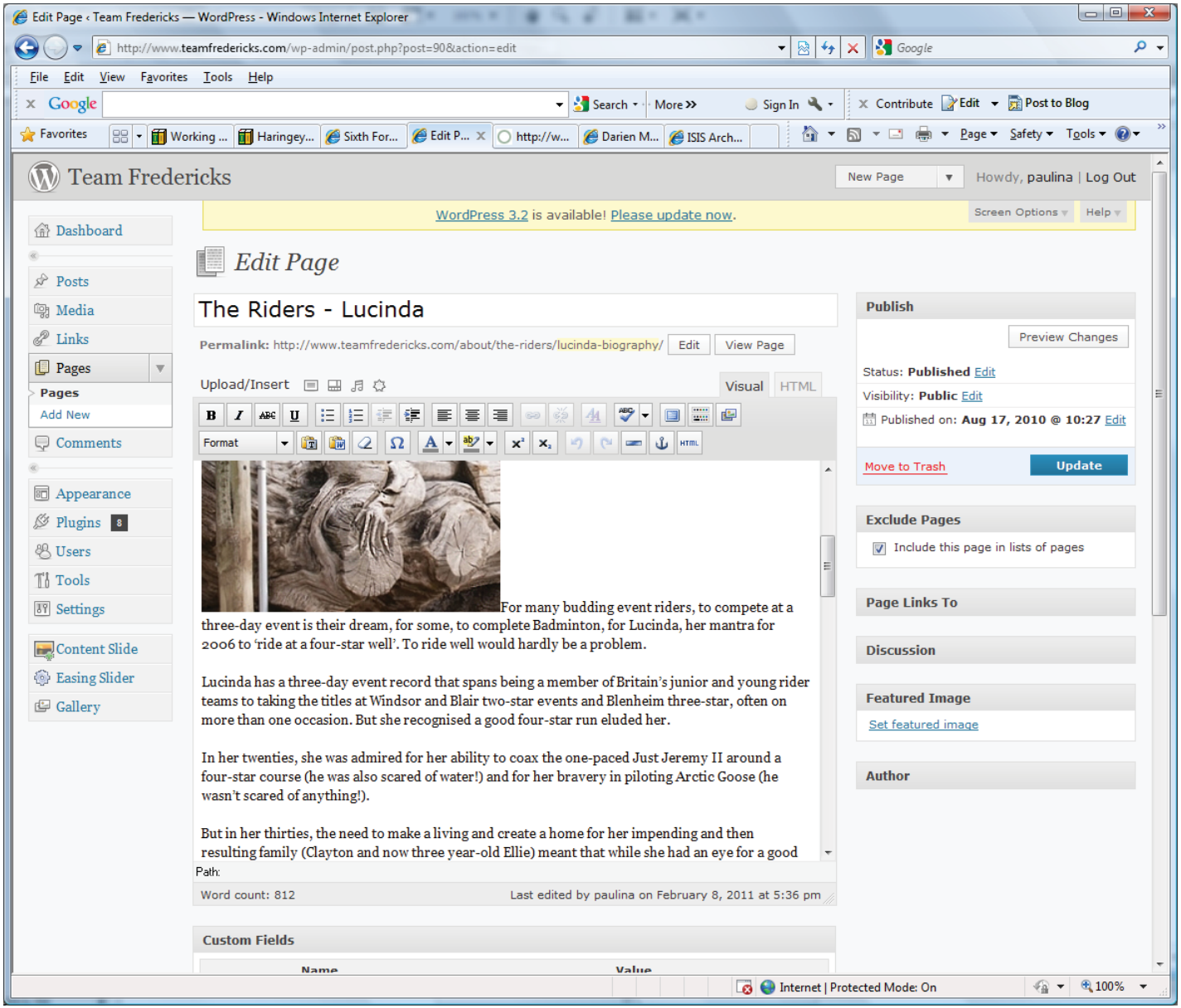
List Pages



Content Managed Website Design & Development
Beatrix Potter School

WordPress: CMS View

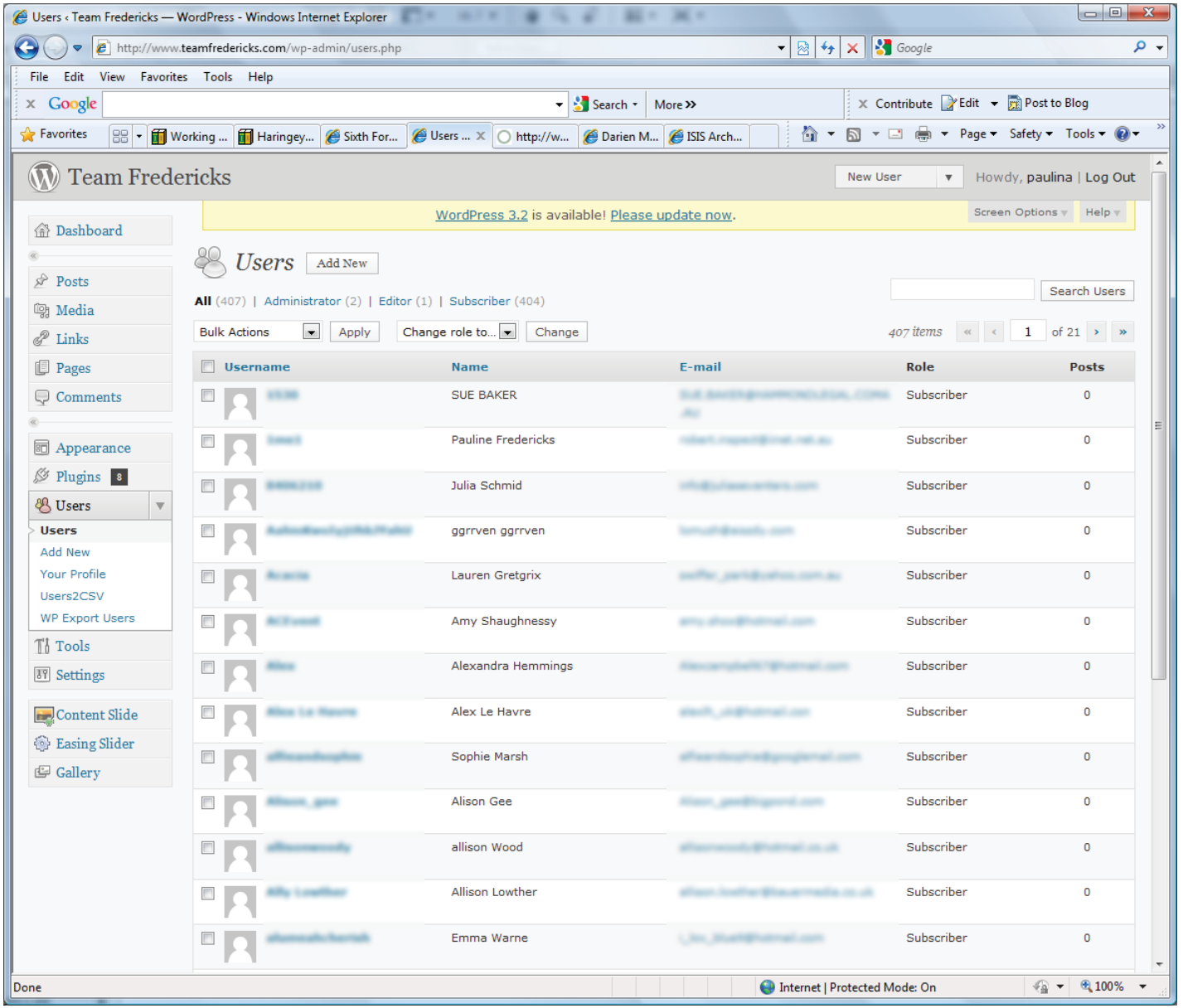
Edit Page



Content Managed Website Design & Development
Beatrix Potter School

WordPress: CMS View

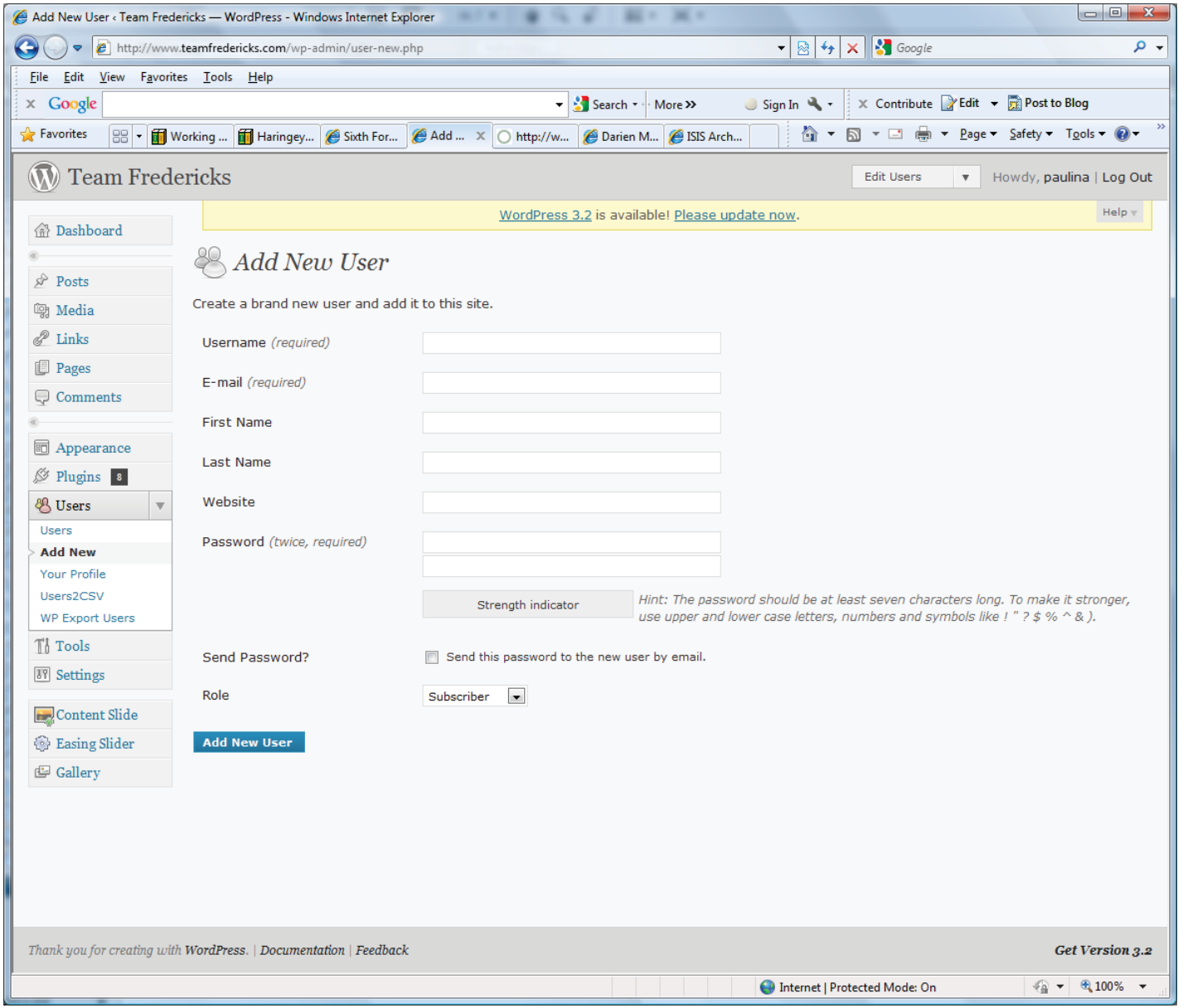
Registered Users



Content Managed Website Design & Development
Beatrix Potter School

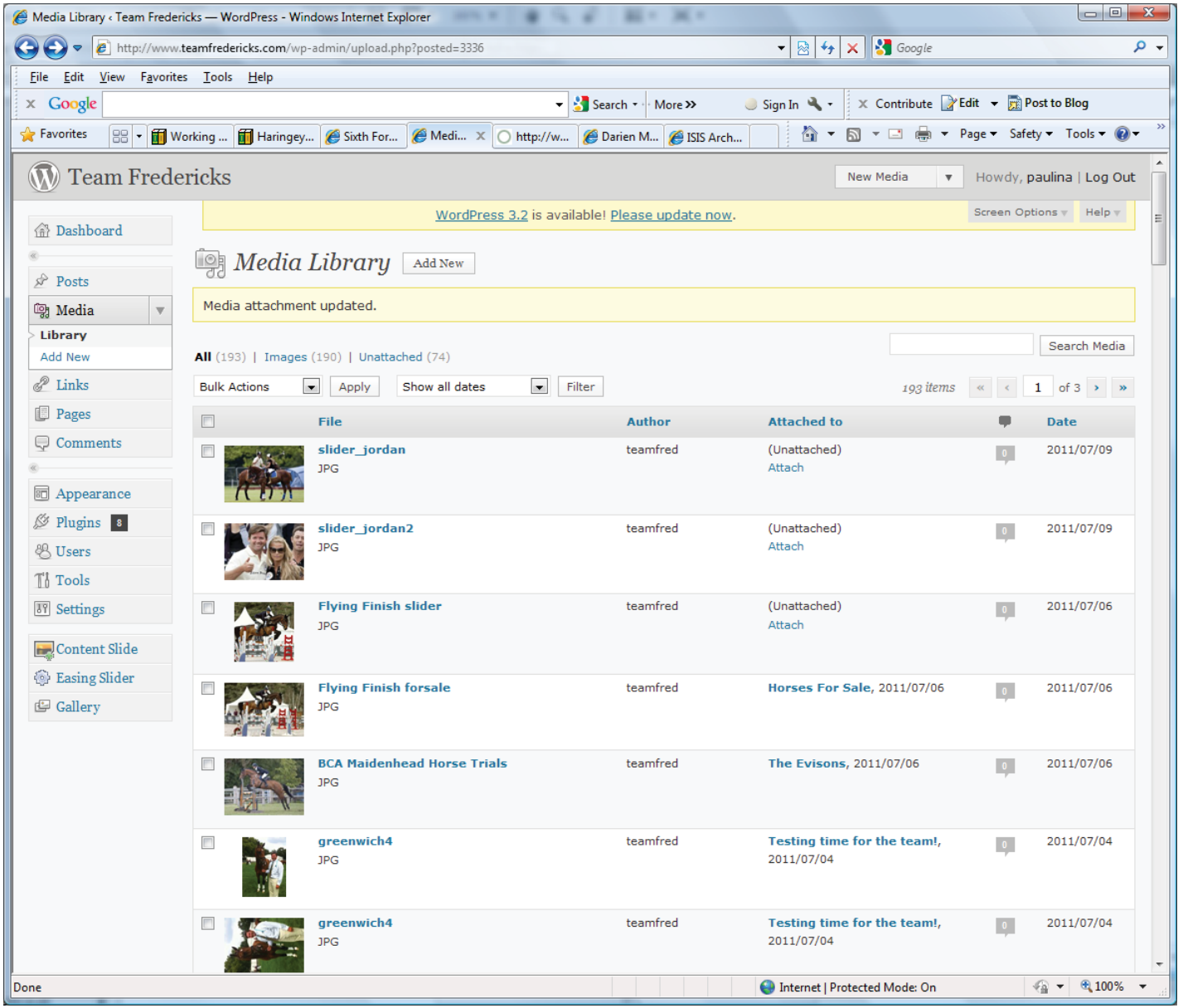
WordPress: CMS View

Add Users



WordPress: CMS View

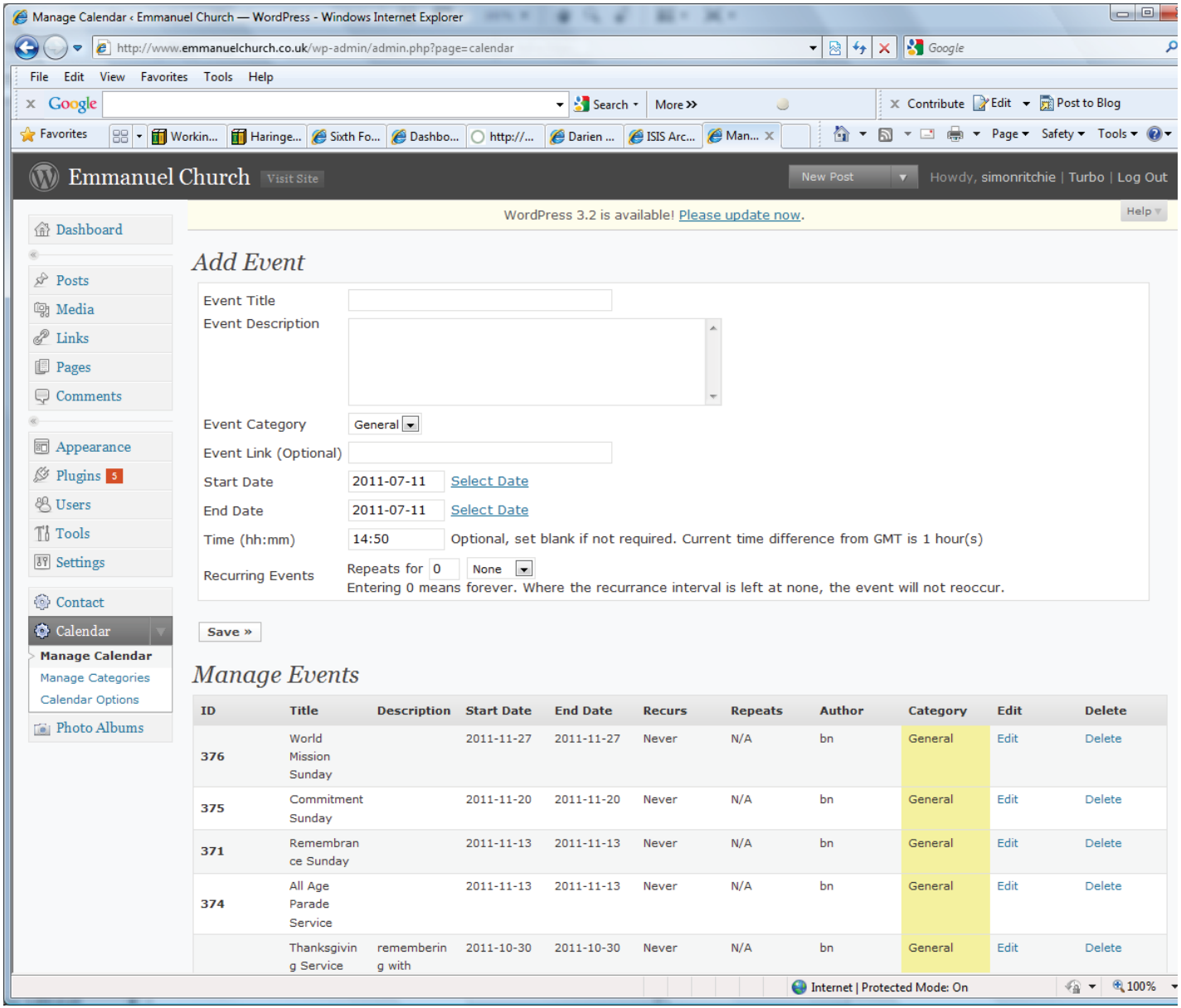
Media Library List



Content Managed Website Design & Development
Beatrix Potter School

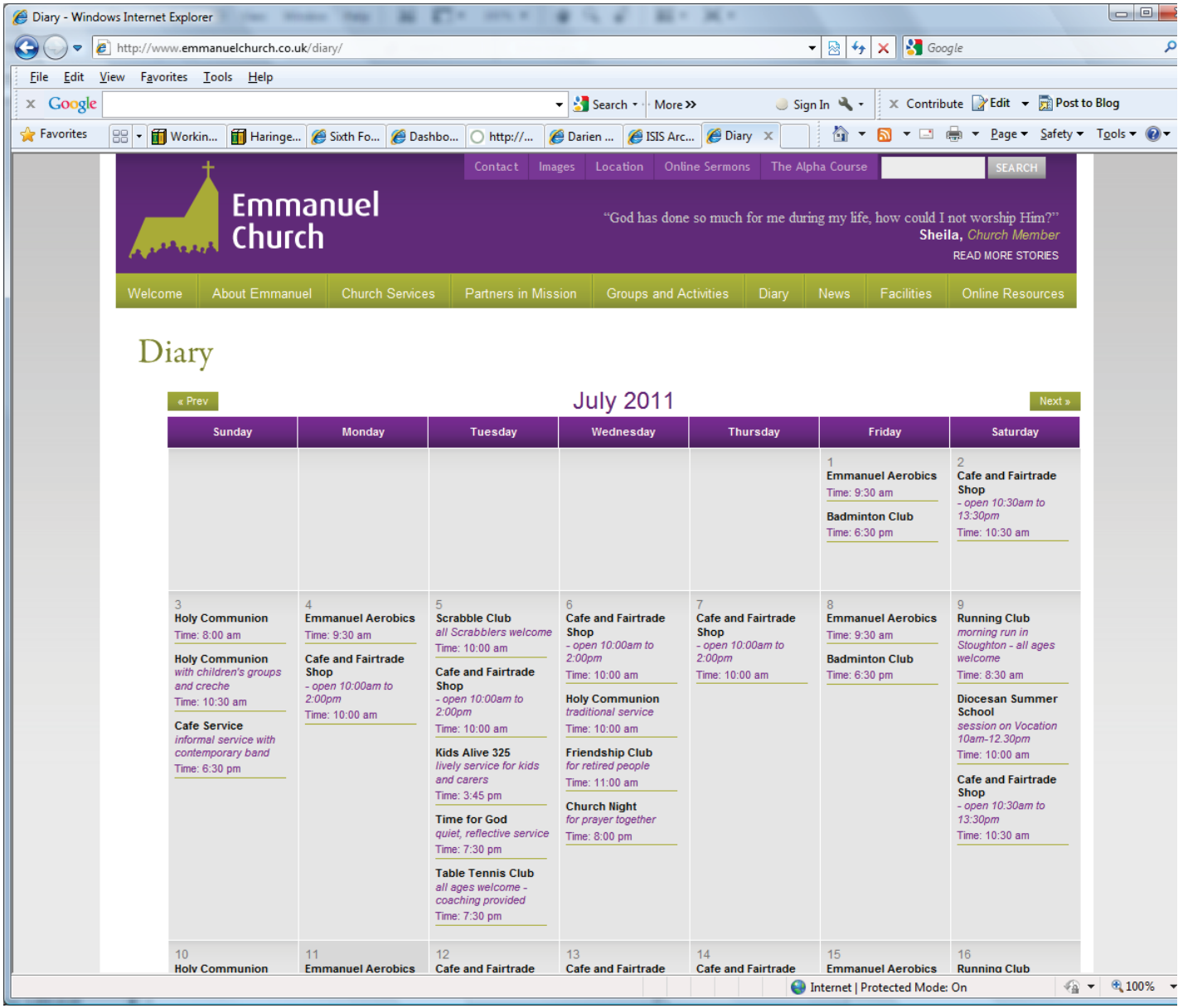
WordPress: CMS View

Calendar View



WordPress: Web View

Calendar



Content Managed Website Design & Development
Beatrix Potter School